

# CURRICULUM VITAE

**Sönke Reimers,**

**Speaker of the Executive Management Board**

Effective January 2020, Sönke Reimers is one of the two Speakers of dfv Executive Management Board. He joined the media group as Managing Director in 2010.

Sönke has the overall responsibility for the agricultural, meat and bakery industry titles, the technical trade journals, Recht und Wirtschaft (the division of law and economy), MICE media and dfv Corporate Media. He is also in charge of digital media development, dfv appointments sections and the dfv Archive. Furthermore, his business units consist of dfv Communications in addition to the legal department and the Project Management Office.



He is likewise Managing Director of the subsidiary dfv Euro Finance Group along with the holding company ECLA Association Services and is responsible for the dfv Conference Group. He is thus responsible for the majority of the event business of the dfv media group. He is also responsible for the associated companies AgroBrain and Agrarmarkt Informations-Gesellschaft, diruj Deutsches Institut für Rechtsabteilungen, ferret go, IZ Immobilien Zeitung Verlagsgesellschaft and for the subsidiaries Business Target Group, Der Theaterverlag, dfv Matthaes Verlag, Edizioni Ecomarket S.p.A., FVW Medien, Manstein Zeitschriftenverlagsgesellschaft and VFP Communications. Reimers has been Chairman of the Board of the HORIZONT Foundation since 2021.

Until his entry into dfv media group, Sönke held the position of Chief Executive Officer of Druck- und Verlagshaus Frankfurt am Main, where the Frankfurter Rundschau was published at the time. Previously, he worked from 2003 to 2005 as a consultant for various newspaper publishing houses. From 1992 to 2002 he was with Axel Springer AG, among other things as Publishing Director of the newspaper group BILD, as Deputy Publishing Director of the newspaper group WELT and as General Manager and member of the executive board for the website Bild.de.

Sönke Reimers, born in Rendsburg, Germany, in 1963, studied history, business administration and economics at the Universities of Hamburg, Germany, and Brussels, Belgium.