

CURRICULUM VITAE

Peter Esser,

Speaker of the dfv Executive Management Board

Effective January 2020, Peter Esser is one of the two Speakers of dfv Executive Management Board. He became a Managing Director of the dfv in 2013.

Peter has overall responsibility for the Lebensmittel Zeitung (LZ) and all LZ media as well as for the dfv Learning Group, the dfv media group's special area for education and training media. The Competence Group Subscription & CRM and Communication Consulting / Brand Activation also report to him. Peter has also been Managing Director of FVW Medien GmbH, a wholly-owned subsidiary of the dfv media group, since 2017. Furthermore, he is responsible for the subsidiaries dfv Euro Finance Group, dfv Matthaes Verlag, Edizione Ecomarket, Manstein Zeitschriftenverlagsgesellschaft and VFP Communications, as well as for the shareholding IZ Immobilien Zeitung.



Peter is a Managing Director of the Goldener Zuckerhut foundation, which aims to promote the further education of qualified young professionals in the food industry.

Peter has been with the dfv media group since 2005, starting as Publishing Manager Sales for the LZ media. A year later he was appointed to the management board and in 2008 was promoted to the position of Divisional Managing Director.

He started his publishing career in 1992 at the Ärzte Zeitung Verlagsgesellschaft (Bertelsmann Fachinformationen). This was followed by a move to Medical Tribune Verlagsgesellschaft (SVHFI, Süddeutscher Verlag Munich). From 2003 he was the overall publishing director of Medical Tribune Verlagsgesellschaft, the Inter Medical Kommunikationsgesellschaft and Verlagsgesellschaft für ästhetische Medizin in Deutschland.

Peter was born in Limburg, Germany, in 1963. He studied business administration in Koblenz and Mainz, both Germany, and subsequently completed a traineeship with Raab Karcher in Essen, Germany.